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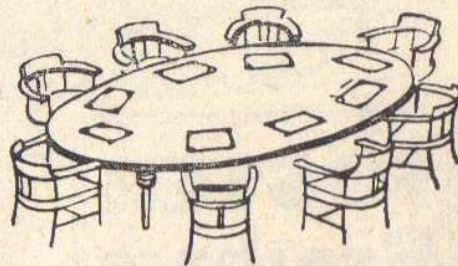
Telephone: Coventry 3461. Telegrams: "City Football, Coventry."

Honours: Third Division South Champions, 1935-36; Winners Southern Section Cup, 1935-36; Runners-up Football Combination, Division 2, 1953-54.

Colours: Shirts—Blue and White Vertical Stripes. Knickers—White.
Stockings—Blue and White.

FROM THE BOARDROOM

Your best friends are those who help you when you're down. This statement is one which life proves to be true. The Football Club has indeed been down this year and we, too, have found our true friends and supporters. We have also found our "not-so-true" friends. Indeed, failure seems to have brought out in some people the need to find a scapegoat. Nevertheless, we have been greatly encouraged to note the various people who have stayed by us and supported the Club wholeheartedly, and we wish this week to spotlight them. Firstly, we welcome our Supporters Club as best friends and true supporters. Their Committee and their loyal helpers have worked even harder in their efforts to foster enthusiasm and support for our club, and indeed we do appreciate how difficult their task has become when each successive week saw us dropping lower in the table. They have stuck to their task very well and have proved themselves true supporters. Our local paper, "The Coventry Evening Telegraph," has indeed been a friend. They have, we suggest, reported all items fairly, and objectively, and have been the first to help us with denials of incorrect stories which have been published in other papers, and thirdly to you personally, may we say how much we appreciate your continued loyal support. We appreciate that the man who pays his money at the turnstile is entitled to entertainment. We are the first to confess that the football played at Highfield Road this year has not been football entertainment at its sparkling best by a long way and yet a hard core of upwards of 10,000 has stuck loyally to the club. Yes, indeed, it is true to say that you find your best friends and supporters when you're down, but we all take heart from the fine fighting performance put up by the boys at Walsall last week and let's hope that they can continue with this spirit, for if so, we can surely look forward to better things. In any case, we shall not waver one inch from our endeavours to bring success back to Highfield Road, rather shall we redouble our efforts.



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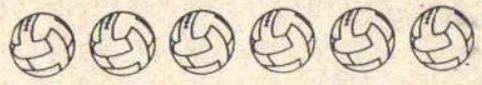


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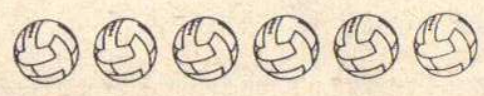
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London Euston - arrive 1.30 p.m.

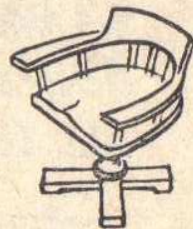
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THE MANAGER SPEAKS

SUPPORTERS who made the journey to Walsall last Saturday must have felt very pleased and proud of our team and the determined manner in which the lads set about getting a point from Walsall. It was both encouraging and pleasing. The match has been described in some quarters as very hard and we have no complaints about this because our team had the will to win and kept up the pace for the whole of the 90 minutes. Congratulations lads, I only hope that you can reward our loyal spectators here with similar performances. Every Coventry supporter will get enjoyment from determined and skilful play such as our lads produced last Saturday. There is very little need in these notes to remind our players that to-day's match is a very important one and we look forward to them producing a repeat performance of last week with perhaps a little better finishing in front of goal.



The "A" team match at Bedworth is an important one to-day because Charlie Timmins and Johnny Walton are both having try-outs; Lol. Harvey is having a further one and Brian Cleaver, who has now been discharged from H.M. Forces, will be playing at centre half-back. He informs me that this is the position that the Army selectors have encouraged him in.

In my last notes I told you of Jack Boxley, our outside-left, leaving the bachelor ranks and the reserve team outside-left, Dave Ferguson, has now followed Jack's example and we wish Dave and his wife every happiness.

CLUB COMMENTS

By B. W. HITCHINER

Jack Boxley, whom I have much pleasure in spotlighting to-day, is one of our new boys, as it will be remembered he joined us on December 20th last from Bristol City. However, in that short time he has firmly established himself as a great favourite with supporters, and in both home and away games he has always given 100% all out effort. The mystery to us is how Bristol City could do without a player of his calibre.

Born at Cradley, in Worcestershire, he attended Homer Hill Secondary School and played for the school side at soccer. After leaving school he took a job as a carpenter and joiner and continued his football with Round Oak Steel Works team of Brierley Hill, moving on to Stourbridge after one season. During this period he played for a Worcestershire Youth XI. Professional at 17 years of age for Stourbridge, he did his National Service with the Royal Engineers at Aldershot and was an outstanding player for Southern Command who won the Command Cup while Jack was playing for them. It was during his Army service that Bristol City signed him in 1951.

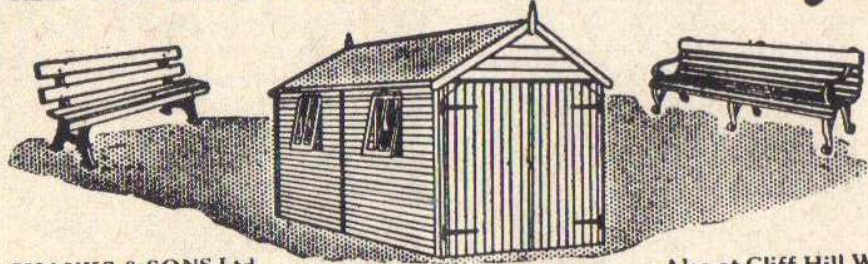
Jack's mother and father are still living in his home town, he has one sister and he tells me his chief hobby is motoring.

Recently married to a Bristol girl, I would like to take the opportunity of wishing them every happiness together.

SUPPORTERS' CLUB NOTES

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TODAY'S MATCH

Teams for to-day's match, Saturday, March 16th, 1957

Kick-off 3.0 p.m.

COVENTRY CITY

(Blue and White Shirts and White Knickers)

Right		Bentley		Left
	Patrick		Kletzenbauer	
	2		3	
	Austin	Wassall	Jamieson	
	4	5	6	
Rogers	Hill	McPherson	Sambrook	Boxley
7	8	9	10	11

Referee
Mr. G. W. Hunt
(Portsmouth)



Linesmen:
Mr. G. Fisher
(Yellow Flag)
Mr. A. Guise
(Red Flag)

Darcy	Edwards	Richards	Owen	Cameron
11	10	9	8	7
	Fountain	Jack		Cross
	6	5		4
	Earl		Hunt	
	3		2	
Left		Burton		Right

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SATURDAY, 23rd MARCH, 1957

SWINDON TOWN

Football Combination Kick-off 3.0 p.m.

MONDAY, 25th MARCH, 1957

ALL STARS XI

Floodlight Football Kick-off 7.30 p.m.

SATURDAY, 30th MARCH, 1957

ALDERSHOT

Football League Kick-off 3.0 p.m.

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OUR VISITORS



SWINDON TOWN, whom we are pleased to welcome to-day, are, like ourselves, finding points hard to obtain this season and consequently to-day's match will be exceptionally vital to both sides. From our own point of view, a repeat of last season's result would be most welcome, as it will be recalled we won by a convincing margin. Our visitors' ground capacity is 34,000 and their gate record 32,310.

BURTON (Goal) A local boy who has been with Swindon as a professional for 11 years.

HUNT (R.B.) Another local boy, who signed as a professional player in 1947.

EARL (L.B.) Signed in January of this year from Leyton Orient, his only previous club.

CROSS (R.H.) Signed from Everton three years ago.

JACK (C.H.) Signed in January of this year from Bury. He previously played in Scottish junior football.

FOUNTAIN (L.H.) A native of Leeds, he was signed from Sheffield United in February of this year.

CAMERON (O.R.) Signed in January of this year from a Scottish junior club, Lonehead Mayflower.

OWEN (I.R.) Signed in 1947 from Abingdon, where he played as an amateur. Has played in several representative matches.

RICHARDS (C.F.) In his first year as a professional. A native of London, he joined Swindon as an amateur when still in the Army, signing professional on demobilisation.

EDWARDS (I.L.) Signed two seasons ago from Chelsea. A native of Guildford. This year's top goal scorer.

DARCY (O.L.) Signed in December, 1956, from Wigan Athletic. A native of Liverpool, he previously played with Accrington Stanley.

Mr. HEAD (Manager) Appointed in October, 1956. Formerly assistant manager with Bury. Spent the major part of his playing career with Torquay United.

Mr. COUSINS (Trainer) Joined Swindon as a player from Chesterfield in 1937. Became assistant trainer in 1947 and first team trainer in 1949.

LAST WEEK'S MATCHES

WARWICKSHIRE COMBINATION

"A" Team home to Aston Villa "B." Draw 1-1. In a hard fought game full of good football, it was only the brilliance of the 'Villa goalkeeper which saved our visitors a point. Scorer: Ferguson. Team: Brindley, Burton, Walters, Harvey, Sheasby, Easterlow, Newman, Sheppard, McCarthy, Charley, Ferguson.

W. A. CAMKIN CUP

"A" Team away to Saltisford Rovers. Lost 0-1. A disappointing result, particularly in view of the all-round superiority of our side on the day. Numerous missed chances explain why we are not in the next round. Team: Brindley, Shepherd, Alcock, Harvey, Sheasby, Easterlow, Allen, Burton, Sheppard, Charley, Ward.

COVENTRY & NORTH WARWICKSHIRE LEAGUE

"B" Team away to Binley Welfare. Lost 1-3. In a match in which the forward line lacked drive and punch, the defenders came through well and probably saved the side from a heavier defeat. Scorer: Simms. Team: Vaughan, Cole, Palmer, Townsend, Walker, Eley, Jephcott, Cramp, Crummack, Simms.

"B" Team away to Courtaulds. Lost 1-2. Courtaulds deserved their win, as our lads failed mainly through lack of speed and determination. Scorer: Hitchcox. Team: West, Farmer, Cole, Cramp, Walker, Eley, Jephcott, Reading, Klug, Hitchcox, Simms.

"C" Team home to Walsgrave Reserves. Draw 4-4. In a good, evenly fought game, our young forwards did well against older and bigger opponents. Scorers: O'Leary, Townsend, Peake, Oakley. Team: Vaughan, Butler, Jones, Townsend, Cross, Cox, O'Leary, Morris, Meffin, Peake, Oakley.

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	P	W	D	L	F	A	Pts		F	A	Gate		
Colchester	36	19	10	7	72	42	48	Jan. 5	Colchester	A	2	3	7,302
Torquay	35	18	9	8	70	54	45	" 12	Northampton .	H	3	1	15,297
Ipswich	35	18	7	10	80	41	43	" 19	Q.P. Rangers .	A	1	1	7,832
Brighton	36	15	9	12	65	55	39	" 26	Colchester	H	2	4	14,934
Q.P. Rangers	34	15	9	10	49	44	39	Feb. 2	Plymouth	H	1	4	12,668
Southampton	33	16	6	11	53	34	38	" 9	Reading	A	0	3	8,562
Bournemouth	34	14	10	10	67	46	38	" 16	Torquay	H	3	2	10,375
Walsall	36	13	12	11	68	55	38	" 23	Millwall	A	2	3	5,019
Northampton	35	14	8	13	55	51	36	Mar. 2	Brighton	H	1	2	11,665
Shrewsbury	34	11	14	9	56	59	36	" 9	Walsall	A	1	1	14,758
Brentford	34	13	9	12	60	59	35	" 16	Swindon	H			
Reading	34	14	7	13	61	60	35	" 21	Newport Co. ...	A			
Newport	31	11	11	9	45	41	33	" 23	(S.F.) Brentf'd	A			
Aldershot	34	13	7	14	65	71	33	" 30	Aldershot	H			
Gillingham	36	11	11	14	48	61	33	Apr. 1	Crystal P.	H			
Millwall	34	13	7	14	52	72	33	" 6	Watford	A			
Watford	34	13	6	15	58	59	32	" 8	Newport	H			
Southend	33	11	9	13	49	52	31	" 13	Shrewsbury	H			
Plymouth	34	11	7	16	51	60	29	" 19	Bournemouth .	A			
Exeter City	35	9	10	16	46	60	28	" 20	Gillingham	A			
Crystal Palace	34	8	11	15	44	59	27	" 23	Bournemouth .	H			
Coventry City	34	9	9	16	48	68	27	" 27	Aldershot	A			
Norwich City	36	7	11	18	51	78	25						
Swindon	35	11	3	21	54	86	25						

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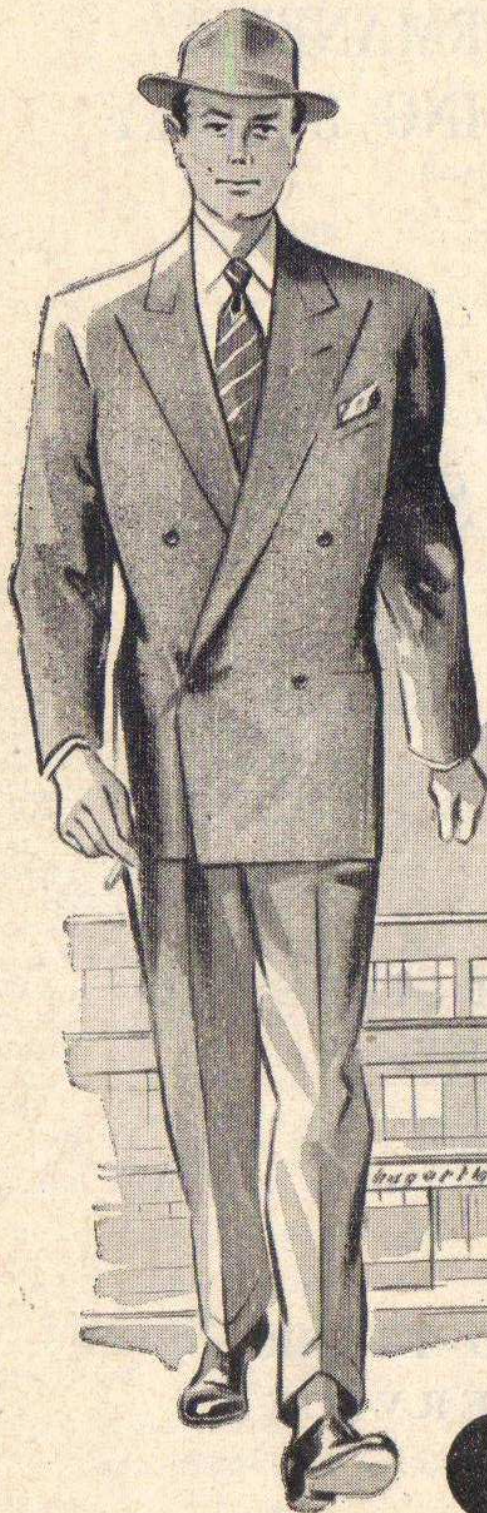
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